Snowy Owl Sled Dog Tours™ was founded by Connie and Charles in 1983. Connie's father was one of Alberta's first park rangers. Growing up living in the parks nurtured her love and respect for the outdoors. A true pioneer, Connie wanted to share her passion for dog sledding and the beauty of the Canadian Rockies.

Today, Snowy Owl is a thriving family owned business operated by Connie's son, Jereme and his wife Caitlin, who met on a tour one Valentine's Day! Snowy Owl is experienced at working with film production including Disney's Togo, as well as Hallmark.

Adventure is at the heart of any good love story. What could be more Canadian than commanding your own team of huskies in the remote wilderness?

Snowy Owl follows strict COVID-19 procedures. All of our staff wear face masks, we follow social distancing, disinfect often and our employees are all screened daily for symptoms. Please contact Caitlin with any questions.
QUICK FACTS

HISTORY: Founded by pioneer Connie Arsenault in 1983, Snowy Owl Sled Dog Tours was the first company to offer dog sled tours in the Bow Valley! They're also the only company to offer self-driven sled tours, their 'signature tour' experience.

LOCATION: Snowy Owl's office is located in downtown Canmore. Tours take place in Spray Lakes Provincial Park, Kananaskis Country, a 30-minute drive away.

OWNERSHIP: Still proudly owned by the Arsenault family. The business is managed and operated by Connie’s son, Jereme and his wife Caitlin who met on a tour one Valentine’s Day.

STATS:
- 170 husky hero sled dogs
- 16 sleds running at peak season
- 4 tours offered, 2-hour, 4-hour, 8-hour and an epic 2-day overnight camping on our Ghost of Fortune Mountain tour.
- The only company to offer an add-on helicopter tour from the dog sled site in Spray Lakes. We can also add on ice-fishing experiences.

AMENITIES: Retail store, transportation services, campfire pit, hot drinks, add-on lunch options, event hosting.

RECENT FILM HIGHLIGHTS:
- Hallmark - A Winter Getaway (2020)
- Disney - Togo (2019) 66 of our huskies were used over 96 days of filming.

@snowyowlsleddogtours
11k Followers

@snowyowlsleddogtours
12.5k Followers
“This was the best thing we did on our trip – and it was an amazing trip! The dogs, the view, the fun, the people – everything about this experience was amazing. If you are not sure – take it from me. You will not regret this. My only regret is that I didn’t do the longer tour. Treat yourself. Sell your car, sell a kidney; sell your kids – do not miss this!”

“These were two of the most amazing days of our lives. My wife and I went on the Ghosts of Fortune Mountain tour, 80kms of interesting and sometimes challenging terrain across the lake and up into the surrounding woods. We had done the 2 hour trip the year before and were really looking forward to this trip. It exceeded our hopes! The guides were exceptional but the dogs were the real heroes – enjoying every minute. Everything was brilliant. We aim to come back again next year. Everyone should have this on their bucket list!”

“The 4 hour sled ride was an incredible experience. Super friendly and knowledgeable staff who are clearly very passionate about the work they do and the dogs they take care of. The dogs were so beautiful and friendly. If you have the opportunity to go on one of these tours – do it!”

MEDIA CONTACT
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